

A Grain of Salt

Q1 2018

EUsalt is looking back to a successful General Assembly 2018 !

eusalt

EUsalt General Assembly
"Roadmap to the future"



EUsalt held its General Assembly 2018 in Basel, Switzerland from 7 to 9 March 2018.

More than 100 business leaders and experts from the European and international salt industry were present.

In the plenary sessions, speakers from Euromonitor, IHS Market Research, SAP shared their views on key future trends, changing industry dynamics and ways to measure company culture to boost health and safety efforts. In the interactive break-out sessions business cases were presented, showing that the Circular Economy package is not a challenge but an opportunity and showing best practices on many aspects of innovation and sustainability. In the last plenary session, speakers from the Salt Institute and WIA gave insights on the link between salt and Optimum Nutrition. The inspirational closing presentation took us on a journey on why organizations are (re)discovering the inspirational power of purpose, presenting purpose as a sustainable value driver for organizations that operate in an increasingly complex world.

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Joint Industry Action #Industry4Europe



The final version of the **Joint Paper on “Setting indicators for an ambitious EU Industrial Strategy”** was published on 23 March in response to the official request by the future Austrian Presidency of the Council of the EU.

The Joint Paper will also be circulated to the European Commission and to all Member States. The topics of indicators will be discussed during the next meeting of the Council High-Level Group on Competitiveness and Growth on 26 April.

The aim of this Joint Paper is to propose a short list of indicators that can be used to both assess the health of the European industry and monitor the progress made by the EU on the implementation of its industrial strategy. The indicator list is composed of two sections: the headline indicators and those linked to the pillars of the Joint Reaction Paper previously presented by Industry4Europe. The indicators are simple and intended to be applied in combination to answer specific questions that may be relevant for different scenarios.

You can look at the complete version of the Joint Paper [here](#)

Emissions Trading System (ETS) reform 2021-2030



The EC presented the proposal for revision of the ETS (emission trading scheme) Directive on 15 July 2015. The revision follows the rules of the ordinary legislative procedure.

Fighting Iodine Deficiency



EU salt has partnered with [World Iodine Association](#), to raise the attention on iodine deficiency prevalence in Europe.

Raising awareness on the existence in many European Countries of Iodine Deficiency Disorders (IDD) has been a constant of the past decades and recent publications and reports are continuously fighting for recognition. In 2007, WHO and the International Council for the Control of Iodine Deficiency Disorders (ICCIDD) acknowledged that the population in several well-industrialised countries of the European region are iodine deficient.

The EP plenary adopted the ENVI Cmt draft report on 15 February 2017.

The Council adopted its General Approach on 28 February 2017. The EC, the Council and the EP have reached the compromise agreement on the ETS revision on 8 November 2017. The Council's position on the indirect costs was accepted. It will allow MS to spend up to 25% of the revenues from the actioning on indirect cost reimbursement. Both the EP ENVI Committee and the Council endorsed the compromise agreement reached through trilogue negotiations.

In the meantime, the EC **DG CLIMA** public consultation on the methodology for assessing the carbon leakage exposure closed on 12 February 2018.

The new Directive (EU) 2018/410 was **published on 19 March 2018 and enters into force on 8 April**.

Therefore, the overall objective of our application to the EU platform for action on diet, physical activity and health is to tackle iodine deficiency in Europe. We hope that in time this will change the Commission's message surrounding the dangers of salt and change the message towards the promotion of a balanced salt intake as part of a healthy lifestyle. We aim to achieve this by setting out different, smaller objectives and highlighting different actions we can commit to in order to achieve these various objectives.

EUSALT PROJECTS

Safety Award 2018 and the Winner is : Tata Chemicals-British Salt Ltd



On 7 March five contestants for the third EUsalt Safety competition presented their projects: Compass Minerals, esco, INEOS Enterprises, Salins Group and Tata Chemicals-British Salt Ltd.

At the Gala Dinner in the evening, Morton Satin, Vice President Science and Research of the Salt Institute presented the Safety Award to Tata Chemicals-British Salt Ltd for their implementation of the very successful “Virtual Reality Safety project” destined to better engage with an increasingly technology aware working population.

James Paul, Health and Safety Business partner for Tata Chemicals-British Salt explained that by combining technology

with safety training for this project they were able to encourage and increase participation and reporting and to help improve the overall safety culture. The method has brought many benefits: increased engagement, improved hazard perception and reduced training times. A great demonstration of the vision of EUsalt: safety is a value, not only a priority

GDPR General Data Protection Regulation



EUsalt is getting ready for the GDPR (deadline 25 May 2018), working with Mayer Brown, legal office in Brussels. First step was the data mapping exercise: to identify data processing activities, types of data collected, data subjects, whether personal data are shared with third parties.

Then we identified legal grounds for processing (consent, legitimate interest, contractual necessity, etc).

We have identified whether personal data are shared with any third parties and are reviewing agreements with them. Currently we are drafting Privacy Notices directed to different data subjects (e.g., Members’ representatives, individuals subscribing to the newsletter, employees, etc.). Next steps are the drafting of internal policies and procedures such as: Retention/Destruction policies, Data breach policy, IT Security Policy and procedures to respond to data subjects request.

European Associations Awards 2018

EUsalt submitted 2 projects for the **European Association Awards** 2018 and was shortlisted for both projects!



For **Best Association Conference** we submitted the 2017 conference “Going beyond the salt shaker”, organised on the occasion of EUsalt’s General Assembly, under the title “*Do we speak the same language? Different perspectives on policy and innovation*”. This successful event reached about 100 participants per session in Sofitel Hotel, Brussels and brought a lot of fruitful outcomes.



For “**Most innovative development**” the EUsalt Safety Award Competition, innovative and unique in different ways, was submitted. At the yearly General Assembly, the safety projects are

presented the “Pecha Kucha” way, where a maximum of 20 images are shown, each for 20 seconds. It is a great format to share a project in a dynamic, relaxed and concise way. Thanks to this way of presenting the projects, we get maximum engagement from the audience so it is a perfect way to share best practices among our members and participants to the General Assembly. The EUsalt Safety award itself is also unique and innovative since it is made out of salt from a different salt company every year.



The EUsalt team was present at the awards ceremony, but the competition was fierce in both categories and we couldn’t bring home the award this year

EVENTS

EUsalt participation in international events (Q4 -17 & Q1- 18)



During the month of November 2017, Wouter Lox, our Managing Director, gave presentations in different conferences.

- **Salt 2017 – Middle-East** “The International Conference for the Salt Industry” – 14 to 15 November 2017 – Dubai

The European Salt Market, challenges and opportunities for growth

- **WIA Conference on Food Systems and Health**
15 to 17 November 2017 – Pisa, Italy

Harmonized Salt Iodization instead of Universal Salt Iodization: a better approach to become a reality in Europe?

EUsalt also represented the Salt Industry at other international events (Q4 - 17 & Q1- 18)

- **Healthy Workplaces Summit** organised by European Agency for Safety and Health at Work - 21-22 November – Bilbao, Spain

Our Calendar of upcoming Events

26-27 April	PolyTalk, PlasticsEurope's stakeholder forum (Malta)
2-4 May	Sustainable Mining Conference (Evora, Portugal)
15 May	Non-Energy Extractive Industries Panel (NEEIP) Meeting (Brussels)
19-21 June	World Salt Symposium (Park City, Utah, U.S.A.)
11-12 September	Global Chlor-Alkali Conference (Bordeaux, France)
20-21 September	EFLA Congress (Hamburg, Germany)
10-13 October	Quo Vadis Salt Symposium (Uniejów-Kłodawa, Poland)