

# A Grain of Salt

Q3 2018

## Save the date Annual Meeting May 2019

22<sup>nd</sup> May General Assembly (Members only)

23<sup>rd</sup> May Open Conference on **Sustainability & Circular Economy**

24<sup>th</sup> May Open Conference on **Health & Nutrition**



General Assembly 22 May  
Open Conference on Sustainability & CE 23 May  
Open Conference on Nutrition & Health 24 May

**EUsalt is organising a 3 day Annual Meeting to celebrate its 15th anniversary!**

The detailed programme will follow later, but we can already reveal that the General Assembly will focus on the EUsalt working groups' actions and exciting new projects. The first open conference will look for new ways to transition from efficient sustainability to an effective circular economy by implementing different strategies, such as material reuse and optimum use of resources.

The role of salt in the EU's energy transition and the use of salt in innovative energy applications will be further explored by presenting new and exciting projects. The Health & Nutrition Conference will present a scientific approach to salt and health, the translation of science in dietary patterns and as a part of the effort to work on a more positive positioning of salt we will focus on salt fortification, specifically the Iodine case.

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### Joint Industry Action #Industry4Europe



EUsalt has been working closely with other associations representing the European industry sector. Our aim is to put the European industry at the heart of the next commission's programme and setup a specific European industrial policy. In the different committees, we have managed to: launch an Industry4Europe [website](#), a twitter  account and LinkedIn  page. On the website you can find the list of all the Associations who are part of the coalition.

Together, we have created a one-page Manifesto that will be circulated in all Member States in view of the next EP elections. The objective is to convince the next Commission as well as future MEPs to make a pledge to put industry at the top of the political agenda of the EU during the next institutional cycle (2019-2024).

This Manifesto has been translated into 22 languages and co-signed by both the European associations (EUsalt included) and their national associations. Therefore, we have asked various national associations if they would like their logo to be present on their respective national versions of the manifesto. The aim is to not only impact the industry from a top-down approach, but also from a bottom-up one. We believe that this manifesto could also be used to help spread our message to local politicians, national members of parliaments and MEPs.

EUsalt advocates for the protection of the salt industry for both direct and indirect emissions for the next phase (IV) (2021-2030).

In August, the salt sector submitted its application for the qualitative assessment. We are pleased to announce that the Commission does consider the salt sector at risk of Carbon Leakage and proposes to set the sector on the Carbon Leakage list. The final list will be approved in December. Later on, the EC DG COMP is expected to revise the EU Guidelines for State Aid with regard to environmental policies. The sectors at risk of carbon leakage will be able to request financial compensation from their government for high electricity prices.

## Emissions Trading System (ETS) reform 2021-2030



## REFIT of Regulation on Nutrition and Health Claims

The Commission has indicated that the results of the [REFIT evaluation of Regulation \(EC\) No 1924/2006](#) on nutrition and health claims are expected to be published under the form of a Staff Working Document by the end of 2018. Amongst other things, the evaluation of the health claims Regulation will assess whether nutrient profiles, which are provided for in Regulation (EC) No 1924/2006 but have not been established yet, are warranted and adequate to ensure the objectives of the Regulation. EUsalt has reiterated its position by drafting a position paper explaining the risks of nutrient profiling and that the focus should be on promoting optimum nutrition and a healthy lifestyle. We are currently working to get other stakeholders to join our position. Read our Position Paper [HERE](#).

## Iodine Fortification

With the aim of achieving a harmonised policy on Iodine and other nutrient fortifications to food, EUsalt is meeting stakeholders, such as Culinaria, the international association for Industrial bakers (AIBI) and the World Iodine Association (WIA) to consider a common EU-wide action and position. The action would call upon European health ministers to consider Iodine deficiency and other

suboptimal intakes of nutrients as a serious public health concern in Europe.

In promoting the single market of fortified foods, a solution can be provided to tackle these health concerns. EUsalt will take action to help raise concerns on the lack of harmonisation on fortified foods in Europe.

## EUSALT PROJECTS

### Plastics, Microplastics & Glass

At the beginning of September, the EUsalt team met with [PlasticsEurope](#) regarding Microplastics. The meeting highlighted the man-made nature of microplastics due to littering and poor waste management in Member States and outside the EU. Not much research has been done yet regarding microplastics and studies tend to contradict themselves, particularly concerning the origin of the microplastic contamination and how to measure this contamination. EUsalt has been looking into various pledges and [horizon 2020](#) investment programmes that we could potentially take part in. This includes educational programmes to prevent littering and promoting better waste management.

EUsalt has also engaged in a peer-to-peer partnership with FEVE (Federation of European manufacturers of glass containers and machine-made glass tableware) where both parties agree in giving visibility on their respective platforms to logos, links, messages communicating about the benefits of glass as a material and the importance of recycling: <http://www.friendsofglass.com/>

This year, they are launching a big campaign #CheersToTheOcean for cleaner and healthier oceans.



## #PureSalt and #saltmatters

Linked to the Microplastics issues, our communication campaign on social media is ongoing. The positive positioning of salt as a natural product that plays an important role in our daily lives, our bodies and our industry. Our twitter account  has now **539** followers, our LinkedIn page  has **1174** connections and our Facebook page  has **191** likes.



If you haven't done so, be sure to **CONNECT** with us by clicking on the social media logos.

## Official Partnership with EU-OSHA campaign “Healthy workplaces Manage Dangerous Substances”

EUsalt, official partner of the ‘*Healthy Workplaces Manage Dangerous Substances*’ Campaign 2018-19.

Over the coming two years we will be working closely with the European Agency for Safety and Health at Work (EU-OSHA) to promote the effective management of dangerous substances in the workplace.

The ‘Healthy Workplaces Manage Dangerous Substances’ Campaign will be the focus of hundreds of events organised at the national and European level, (especially during the annual European Week for Safety and Health at Work in



October 2018 and 2019) and millions of information sheets, DVDs and other campaign material will be made available for free. We have received the campaign flyers and documentation and will be happy to send you some if this can be of use to you. Please send an email to [communication@eusalt.com](mailto:communication@eusalt.com).

## EVENTS

### EUsalt participation to events and conferences

#### Euromines General Assembly



On 25 September 2018, EUsalt attended the [Euromines](#) General Assembly. Updates were provided on the topics they have been monitoring. The main

outcome of the GA is that more needs to be done to change public opinion. Not only should EUsalt and Euromines change the discussion at EU level, but must extend the call to our national associations and industry to change attitudes on the mining industry. Changing the discussion will help tackle the challenges faced by the European mining industry today

#### EUMICON European Mineral Resources



On 26 and 27 September 2018, EUsalt attended the EUMICON conference organised by the Austrian presidency in Vienna. The main outcomes of the conference were a general call for a European industrial policy.

Achieving de-carbonisation is only possible with electrification, however, to successfully tackle climate change, the European industry is not the problem but part of the solution. We need a European industrial strategy with a harmonised

electricity policy and financial compensation mechanism. Indeed, state-aid falls under Member States' competence, however, the industry stressed the uneven playing field this creates within the single market, not to mention the risk of carbon leakage the European industry faces due to a lack of commitment by other nations to respect the agreed upon conditions of the Paris climate agreement. Hydrogen was stressed as being at the centre of this transition. It is important for the EU to have access to mineral raw materials, however these days, supply of minerals from Europe to Europe is becoming challenging. Well-designed governance mechanisms and policy learning are crucial for the sustainable management of mineral resource

## Calendar of upcoming Events

<b>10-13 October</b>	Quo Vadis Salt Symposium (Uniejów-Kłodawa, Poland)
<b>17 October</b>	Circular Economy – Scaling up market solutions in retail and wholesale
<b>18 October</b>	Climate and Energy Summit “A landscape of division and transformation lies on the horizon” - Friends of Europe
<b>24-26 October</b>	Energy storage global conference
<b>5 November</b>	EEB European Environmental Bureau – Annual Conference
<b>12-16 November</b>	EU Raw Materials week
<b>28 November</b>	EU-China: cooperation, competition and the search for common ground
<b>29 November</b>	Business & Biodiversity Roadmaps to positive impact
<b>22 May 2019</b>	<b>EUsalt General Assembly</b> (Rotterdam, The Netherlands)
<b>23 May 2019</b>	<b>EUsalt open Conference on Sustainability &amp; Circular Economy</b> (Rotterdam, The Netherlands)
<b>24 May 2019</b>	<b>EUsalt open Conference on Health &amp; Nutrition</b> (Rotterdam, The Netherlands)

*For more information on these events, have a look at the agenda on our website [www.eusalt.com](http://www.eusalt.com).*