

A Grain of Salt

Q4 2018

Register **now** for our Annual Meeting 22-24 May 2019



It is with great pleasure that we invite you to our 2019 **General Assembly from 22 to 24 May 2019** in Rotterdam, The Netherlands. It will be a special edition since we will be celebrating EUSalt's 15th anniversary with a 3-day meeting.

The EUSalt General Assembly officially takes place on 22 May and only EUSalt members can participate. However, the 2 conferences organised on 23 and 24 May are open to all. Please find the registration link here: [EUSalt Annual Meeting](#)

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Joint Industry Action #Industry4Europe



EUsalt has been working closely with other associations representing the European industry sector, to put the European industry at the heart of the next commission's programme and setup a specific European industrial policy.

The Industry4Europe coalition has published a '[Joint Call to the candidates for the 2019 European Elections](#)'. This **Joint Call** is available in 22 languages and is co-signed in every member state by both European and national associations representing industrial sectors from all branches of the economy.

Biocides

In November, the 81th meeting of representatives of Member States Competent Authorities for the implementation of Regulation (EU) No. 528/2012 took place. The making available on the market and the use of biocidal products were being discussed.



Taking into account the strategic importance of industry for Europe and its citizens, and the challenges that our sectors are increasingly facing, our coalition calls on the support of future Members of the European Parliament to put industry at the top of the political agenda of the European Parliament during the next institutional cycle (2019-2024).

In its *Joint Call*, the Coalition also urges the next European Commission to shortlist industry as a top priority of its five year Work Programme, and to appoint a dedicated Vice-President for Industry.

We **continue to circulate this first *Joint Call to the candidates for the 2019 European Elections*** and encourage the national associations to do so as well. All versions are available on the coalition's website at:

<https://www.industry4europe.eu/publications/lets-put-industry-at-the-core-of-the-eus-future/>

Currently, the discussions have an impact on the standards being used for salt in water treatment. These standards play an important role for the salt market and could have detrimental consequences for various competitors and keeping the level playing field of the market. We are working with our experts and AquaEurope to communicate with ECHA to find a solution to this issue. In the meantime, we shared with the European Commission our written comments on the enhanced draft regulatory guidance document.

EUSALT PROJECTS

Communication Campaign with Euractiv

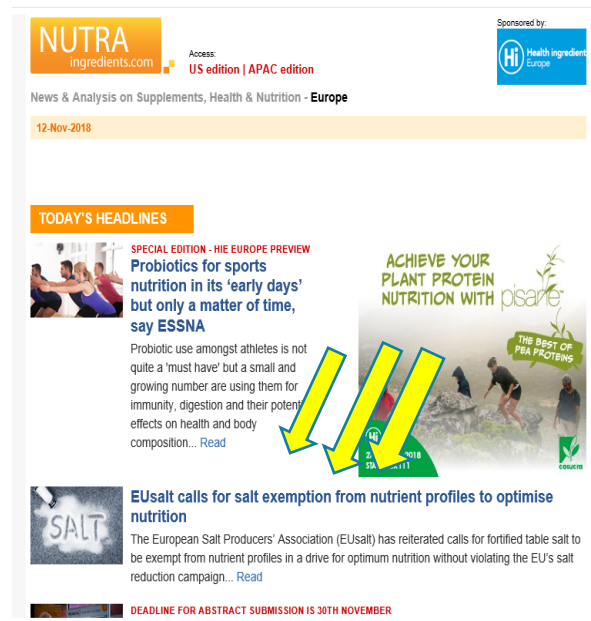


End of October, we launched a successful communication campaign on nutrient profiling, food fortification and labeling. Euractiv published an advertorial “Nutrient Profiling, friend or foe”, 2 position papers “The need to harmonise EU food fortification regulation” and “The road to Optimum Nutrition through food fortification”, illustrated with an infographic. This whole campaign was supported by our social media platforms and brought very positive results. Our advertorial, position papers and more importantly our infographic were shared by stakeholders on social media and in their newsletters (a.o. WIA World Iodine Association, IGN Iodine Global Network) but also on the website and in the newsletter of Nutra Ingredients.com, a news & analysis website magazine on Supplements, Health and Nutrition.



Probiotics for sports nutrition: Only a matter of time / EUsalt calls for salt exemptions to nutrient profiling / Geferences affect engagement with supplement brands / +more!
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message on 13/11/2018 17:37.

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and Nutrition.

European Minerals Days

At the beginning of December, the EUsalt team met with the European Minerals Days Partners at the IMA (European Industrial Minerals Association) offices to start with the planning of the European Minerals Days. The EMD is a bi-annual event, the next edition will be held in September 2019 with the European Launch Event taking place under the Finnish EU Presidency. (22-24 September, dates to be confirmed).

The 2017 edition was very successful: European Minerals Days welcomed 42.500 visitors at 150 events in 25 countries all over Europe and beyond, to celebrate the 10th Anniversary of the European Minerals Day launch in 2007.

Link to brochure: <https://www.ima-europe.eu/content/european-minerals-day-2007-2017-milest...>

The objective of the EMD is to give the chance to European citizens to discover the European

Minerals Sector and the important role it plays in our lives:

- Innovation: Minerals are at the core of the material science industry
- Regional development: Minerals operations are at the heart of the local economy
- Biodiversity: The minerals sector helps to enhance biodiversity
- Resource efficiency: Minerals companies sustainably manage resources all through the value chain

"Raw Materials are the lifeblood of European industry, with at least 30 million jobs in the EU and 70% of EU manufacturing production depending upon them" - European Commission.

The European Minerals Day initiative actively promotes the European Innovation Partnership on Raw Materials as a commitment thereunder.



EUsalt 2019 EVENTS

On 23 May 2019 EUsalt is organising an open conference on Sustainability and Circular Economy in the Salt Industry.

Circularity with a pinch of salt



The conference will focus on how to achieve the transition towards a more circular economy by facilitating the exchange of expertise, knowledge, processes, best-practices and problem-solving solutions.

To ensure maximum interactivity and to enable you to choose the subjects that are of interest to your specific needs, the conference will be built up with break-out sessions focusing on real projects where the focus will be on stirring up ideas, sharing information on what to do, what to avoid and how to address the practical challenges for actors on the ground.

Why you should attend

Attendees will get a strong overview of possibilities to transition from efficient sustainability to effective circular economy by implementing different strategies, such as material reuse and optimum use of resources. The role of salt in the energy transition and the use of salt in innovative energy applications will be further explored by presenting new exciting projects.

As the salt industry is confronted with similar challenges to many other industrial sectors, we also want to reach out to other value chain actors and

industry leaders in this way enabling to relate to other sector's activities.

After the break-out sessions you will have the opportunity to visit some interesting projects and sites in Rotterdam (The Netherlands), a city famous for its sustainability efforts.

More info: [HERE](#)

Register [HERE](#)



EUsalt 2019 EVENTS

The road to Optimum Nutrition #saltmatters

Open conference on Health & Nutrition 24th May 2019

The first part of the day will focus on the relation between salt and health. A debate will be held between health and nutrition experts to find answers to questions like: how to educate and inform consumers about nutrition and its complexity, how to better communicate about dietary choices and to promote a balanced healthy diet as part of a healthy lifestyle.

As part of the effort to work on a more positive positioning of salt, in the second part of the conference we will focus on salt fortification, which contributes to achieving optimum nutrition. We will tackle the case of iodised salt with harmonised salt iodisation regulation being the route to pursue in order to eradicate Iodine Deficiency Disorders in Europe and globally. Product reformulation should encompass more than reducing or replacing nutrients in foods, but also include food fortification to fight nutrient deficiencies. We will also discuss the next steps to be taken and what needs to be done to help consumers opt for optimum nutrition

and increase awareness on nutrient deficiencies and the resulting health problems.



Who should attend?

Dietitians, nutritionists and health professionals will be interested to learn about the latest developments on the different issues regarding the use of salt in food. Salt professionals will gain new insights and will be able to further explore and share information on the positive effects of salt on health as part of an overall healthy diet.

More info: [HERE](#)

Register [HERE](#)

EVENTS

EU salt participation to events and conferences

Business & Biodiversity: Roadmaps to positive impact



On 29 November 2018, the EU B@B Platform, the Business Biodiversity Offsets Programme (BBOP) and CDC Biodiversité joined forces in organising the international conference “Business & Biodiversity: Roadmaps to Positive Impact”. The conference brought together 180 representatives from businesses, financial institutions, business associations, public authorities, NGOs, academics and research centres to share best practices and discuss challenges faced when integrating biodiversity and natural capital considerations into corporate management practices. The conference explored how roadmaps can guide business actions and mobilise employees towards integrating natural capital and biodiversity into business activities to achieve a measurable net positive

impact. The morning plenary stressed the need to move away from opposing biodiversity and businesses, and to see biodiversity and natural capital as opportunities rather than barriers. As risks and customer preferences continue to be prevailing market forces, it was again highlighted that companies seeking to understand their dependencies on nature and manage their impacts for a positive outcome will gain a competitive advantage. The group sessions organised during the conference aimed to discuss the key challenges that were highlighted in the plenary and build on the results of the work carried out by the EU B@B Platform and its partners throughout 2018 to progress towards solutions.

Euromines Committee Meetings



In December 2018, EU salt attended the **Euromines** Committee Meetings.
Euromines Communications Committee (11 December)
Euromines Environmental Committee (12 December)
Euromines Health & Safety Committee (13 December)

Calendar of upcoming Events

- 5-7 February** EU Industry Days (Brussels)
- 22 May** **EUsalt General Assembly** (Rotterdam, The Netherlands)
- 23 May** **EUsalt open Conference on Sustainability & Circular Economy** “Circularity with a pinch of Salt”
(Rotterdam, The Netherlands)
- 24 May** **EUsalt open Conference on Health & Nutrition** “The Road to Optimum Nutrition #saltmatters”
(Rotterdam, The Netherlands)

For more information on these events, have a look at the agenda on our website www.eusalt.com.